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Greater Kansas City

The Greater Kansas City People to People Council

GKCPTP 2023/2024 Annual Meeting

April 28, 2024
1:00 p.m.

Agenda

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- Welcome
- 2023-2024 Recap
- Annual Meeting Minutes
- Financial Report
- Membership Report
- Committee Reports
- Update from IMSD
- Sponsor Recognition
- 2024-2025 Election Results
- Closing

2023 Annual Meeting Minutes

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GKCPTP Annual Meeting Minutes – April 23, 2023
Meeting held via Zoom

BOARD and COMMITTEE CHAIRS/MEMBERS ATTENDING:

Zahid Awan, Pat Burnett, Karen Haber, Larry Hedlund, Sharon Johnson, Irina Kobzeva-Pavlovic, Candice McField, Nancy Quitmeier, Stan Shipman, Michael Wizniak

UNABLE TO ATTEND:

Don Fuson, Eric Schoenberg, Sharon Valasek, Jane Kohl Waggoner

ATTENDANCE: See below

Opening Comments from Zahid

Prior to the meal, Zahid welcomed all the attendees. Thanks were provided to Grand Street for providing their services and all those who are sponsors.

He thanked all board members for their unique contributions during the last year of his tenure as president.

He spoke of how the organization and the world survived Covid and how, during which, we learned the value of relationships. The membership was thanked for their continued dedication.

Financial Report

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| Income | 2023 | 2022 |
|---------------------------------|-----------------|-----------------|
| Donation | 1,245.00 | 488.00 |
| Program Income | 2,340.00 | 1,216.00 |
| Membership Dues | 5,640.00 | 6,090.00 |
| Total Gross Income | 9,225.00 | 7,794.00 |
| Operating Expenses | | |
| Insurance | 323.00 | 321.00 |
| Operational Expenses | 1,029.66 | 790.35 |
| Military Sponsorship Related | 386.05 | 190.50 |
| Program and Meeting Expenses | 4,150.89 | 3,391.96 |
| Awards & Grants | 1,000.00 | 1,000.00 |
| Total Operation Expenses | 6,889.60 | 5,693.82 |
| Net Income | 2,335.40 | 2,100.18 |

Executive Committee Report

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The GKCPTP Council Executive Committee from 2023-2024:

President – Don Fuson
VP Membership – Karen Haber
VP Program – Nancy Quitmeier
VP Administration – Larry Hedlund
Secretary – Stan Shipman
Treasurer – Sharon Johnson

Authority

The Exec Cmte shall have the powers of the Board for matters of the Corporation and Policy implementation outside of Board member election and removal, changing By-Laws. It shall have oversight of the Strategic Planning process. It reports any meetings and actions to the Board.

Specific Oversight in 2023-2024

- Reviewed existing Chapter By-Laws for updates and revisions
- Reviewed current filings for State Incorporations and 501-c-3 chapter status
- Discussions about future candidates for Board candidate interest and position
- Encouraged use of GKCPTP member data to do further analysis of member recruitment and retention

Membership Report

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Committee Chair: Karen; Members: Candice, Eric, Michael, Joan

As of March 15, 2024: **138 paid memberships** (121 ongoing renewals, 3 returning and 14 new members)

Highlights of Planning, Programs, Status from March 2023 thru March 2024

1. Development of a **Mentorship Program for New Sponsors**
2. Creation of a **Zoom Orientation for New Sponsors**
3. Small Group **Member Dinners**

Highlights of Expected Planning and Programs March 2024 thru March 2025

1. Pilot group of **mentors** to support incoming new sponsors
2. Two Zoom **Orientation presentations** (dates TBD) for new sponsors, including recording
3. Future **small group member dinners** (dates TBD)
4. Heart to Heart International Hygiene Kit Assembly (July 27, 2024; 9am-11am; optional group lunch outing afterwards)

Programs Committee Update

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Sponsor Briefing

2023: Over 100 attendees

2024: June 3 - St. Joseph Medical Center Community
Room from 5-9 pm
1000 Carondelet Dr. Kansas City, MO 64114

Annual Meeting - 2024

- 60 attendees anticipated
- 2023-24 will be reviewed
- Special recognition: emeritus sponsors and sponsors with 5, 10, 15, 20, 25, 30, 35, and 40 years of sponsorship.

Programs Committee Update

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Deanna Rose Event

- This event was held on Sunday October 1, 2023
- Members Attended 61
- Officers (20)/families 65
- Total attendance 126
- Ice cream and exploring the farm were enjoyed by all!



Programs Committee Update

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Circle of Knowledge Presentations

1. **Brazil:** Major Tadeu Poerschki Pancheco De Oliverira
2. **Germany:** Lieutenant Colonel Michael Linder
3. **Pakistan:** Major Syed Jawwad A. Arshad
4. **Taiwan:** Major Jian-Liang Jiang



Programs Committee Update

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Informal Social Gatherings

Barrios at Briarcliff - Nov

- 20 members attended

Baba's Pantry in Lenexa – Feb

- 8 members attended

Weatherby Lake Pavilion

- Upcoming: June 12th

THANK YOU!!!



Finance Committee Update

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- Committee Chair: Sharon Johnson and Members:
Don Fuson, Chuck Jasper
- Planning, Programs & Status Highlights 2023
 - Established a budget process to support activities that further GKCPTP's goals
- Expected Planning, Programs & Status Highlights
 - Create short term investments to earn additional income and maintain some liquidity
 - Upgrade Quick Books to online version

Strategic Planning Update

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Focus Areas

1. Offer more value to members - overall invest more in our membership
2. Membership
 - improve diversity – age, stage, and ethnicities
 - board
 - members
 - improve member connectivity
3. Implement strategic communication

Goals

1. Ensure more diversity (members & board members)
2. Design membership onboarding process
 - a) Retain current members – especially our 30 new members
3. Better strategize our social events/opportunities – create yearly calendar
4. Identify and keep track of demographics; next identify areas for improvement

Future Planning

1. Reassess strategic plan
2. Identify focus areas for 2024/2025

Marketing/Communications Update

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Committee Chair: Irina Kobzeva-Pavlovic

Planning, Programs & Status Highlights

- Followed the Marketing Plan to hit the following targets:

- Improve understanding of the Membership body to target programming efforts and sharpen communication styles
- Improve the reach to members and potential members, improve interaction quality and increase satisfaction with existing members
 - Increase number of visitors and interactions to website and social media sites
- Improve organization's visibility and its activities in the KC metro

Marketing/Communications Update

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- Regularly posted and advertised events through email and newsletter (president's updates) to keep members informed
- Regularly posted on the Website and on Social Media (Facebook/Youtube) to improve membership engagement and awareness
- Engaged Board members and sponsors to advertise and attend various events to promote PTP programming
- Established Social Dinners across the metro to allow old and new sponsors to interact and exchange sponsoring ideas and share experience to promote unity
- Began data analysis on former and current membership and surveys
- Maintained Board of Directors shared drive for upkeep of all current documents
- Began collecting member photos and established a photo database
- Revisited and updated membership forms & revisited logo as part of outreach marketing campaign
- Co-hosting and advertising within other organizations:
 - Other group calendars, Presentations to other organizations

Marketing/Communications Update

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Expected Planning, Programs & Status Highlights – 4/2024 thru 4/2025

- Upgrade the **Website** and **Newsletter** format (and explore additional sources of communications)
- Maintain and keep all **social media** channels current (and develop new sources as need arises)
- Identify the focus of program marketing (military only or diversify)
- Seek Further Publicity
 - Keep videos of events on Youtube publicly accessible whenever is allowed by post
 - Create additional promotional media resources available and current about what we do
- Continue **co-advertising** and remain active with a greater variety of organizations and their events (non-profit, businesses, universities, etc.)
- Explore **external marketing** – posting on partner websites (articles, events), in magazines, media (radio/tv, ads, etc.)
- Utilize **member satisfaction survey** feedback to hopefully further improve communication quality and program and marketing needs

Military Committee Update

Class of 2024

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- Ceremonies will be in person
- Sponsors and families are allowed to attend
 - International Military Students (IMS) Farewell & Sponsor Recognition – May 31, 18:00 – 21:30, Lewis & Clark (L&C)
 - IMS Badge Ceremony – June 6, L&C, arrive and park on/before 9:00, ceremony starts at 9:30
 - It is first come first serve and the good seats go fast
 - CGSOC Graduation – June 7, FLKS Parade Field (in L&C if raining), arrive 8:30, ceremony at 9:00
 - Though IMSD recommends our sponsors NOT attend

Military Committee Update

Class of 2025

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- AY 2025 Sponsorship – 125 officers from 97 countries
- Flexibility is key
 - Realistic assessment of how you believe you'll be able to fulfill your role as sponsor and then be “all-in”
 - IMSD has country information only
- Lottery process used for Class of 2025 assignments
 - Sponsors were asked to provide 12 choices in ranked order
 - Sponsor flexibility is crucial to completing assignments
 - Sponsors will be notified of their country/officer assignment shortly after the May 10 lottery

Class of 2025

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125 International Military Students (IMS) from 97 Participant Partners

CGSS CGSOC AY '25 DRAFT

NORTHCOM Canada (4) Mexico

SOUTHCOM
Argentina
Belize
Brazil
Chile
Colombia (2)
Ecuador
El Salvador
Guyana
Honduras
Jamaica
Peru
Suriname

AFRICOM
Angola
Benin
Botswana
Cameroon
Cote D'Ivoire
Djibouti
Gambia
Ghana
Kenya
Liberia (2)
Madagascar
Mauritania
Morocco (2)
Namibia
Nigeria
Rep of Congo
Senegal
Sierra Leone
Tanzania
Togo
Tunisia

CENTCOM
Bahrain
Egypt
Iraq (3)
Jordan (2)
Kazakhstan (2)
Kuwait
Kyrgyzstan
Lebanon
Oman
Pakistan (2)
Qatar
Saudi Arabia (4)
Turkmenistan
Yemen

INDOPACOM
Australia
Bangladesh
Fiji
India
Indonesia (3)
Japan
Korea (3)
Malaysia
Maldives
Mongolia (2)
Nepal
New Zealand
Papua New Guinea
Philippines
Singapore
Sri Lanka
Taiwan
Thailand (2)
Timor-Leste
Vietnam (2)

EUROCOM
Albania Armenia Belgium Bosnia & Herz. Bulgaria Czech Rep Estonia France Georgia (2) Germany
(2) Hungary Italy Kosovo Latvia Lithuania (2) Moldova Montenegro Netherlands North
Macedonia Norway Poland (2) Romania (2) Serbia
(2) Slovenia Spain Sweden Switzerland Türkiye Ukraine United Kingdom (2)

As of 4 April 2024

IMSD Support

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- **Jim Fain**, Director, International Military Student Division (IMSD)
james.f.fain.civ@army.mil
- **David Bornn**, Field Studies Program (FSP) Manager, IMSD
david.m.bornn.civ@army.mil
 - David is our primary point of contact
- **Robert Tapia**, FSP Coordinator, IMSD robert.a.tapia2.civ@army.mil
 - Main point of contact for LACs
 - Call Robert's mobile at 520-669-4367 if issues with LAC pickup while at the VCC

LAC Process Updates

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- Submit applications to GKCPTP (Pat and Sharon) in December
- All LAC applications are due no later than Jan 4
- IMSD (Robert Tapia) will submit to Mr. Fain for approval on Feb 1
- IMSD will notify GKCPTP (Pat and Sharon) when apps are ready for pickup
- Sponsors have 30 days to pick up their pass
- LAC pass expiration date will be Feb 28, regardless of submittal date or pickup date

LAC Process Updates

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- LAC applications are being accepted (primarily for new sponsors, any current sponsors can submit)
- LAC instructions are on GKCTP's website
- Visitor Control Center (VCC) is operational Mon-Fri, 7:00 – 4:00
- Valid LACs will not be denied installation access, but please evaluate the requirement
- Visits between IMS and Sponsors are encouraged based on individual requirements

Temporary Pass

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Virtual passes are available online

Things to know

- Sponsor may request a temporary pass valid for 1 up to 10 days
- Pass may be submitted no earlier than up to 10 days in advance
- A “virtual pass” will be attached to the visitor’s ID in the security scanning system

Temporary Pass

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How to get a Temporary Virtual Pass to Fort

- To apply, go to this link [Visitor Pre-Registration Site](#) and follow the instructions
- Please have DL (driver's license) and SS (social security) information on hand and then proceed. Each sponsor must fill out his or her own application form.
- Once the virtual application is complete it will automatically be available to the security personnel at the gate. No need to pick up a physical pass for this temporary 1-10 day option.

Please contact either Pat Burnett at dburnett5@gmail.com or Sharon Valasek at svalasek01@gmail.com if you have further questions about the LAC pass.

Sponsor Briefing

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- Sponsor briefing
 - St. Joseph Medical Center Community Room, 1000 Carondelet Dr, Kansas City, MO 64114
 - June 3, 2024 at 17:00
 - 17:00 – 17:30 Arrive & pick up sponsor packets
 - 17:30 – 18:15 Deli bar, beverages and cookies
 - 18:15 – 19:45 Presentations by IMSD & GKCPTP
 - RSVP's will be needed by **May 28 to Nancy Quitmeier (nquitmeier@gmail.com or 816-835-4230)**
 - Sponsor assignments will be given to attendees. We'll mail assignments to any sponsors unable to attend in person.

Sponsor Service Recognition

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Thank you to the following sponsors who have reached sponsorship milestones. Thank you for your ongoing commitment to the sponsorship program! Relationships with our allies are stronger because of you.

5-Year Awards

| |
|------------------------------------|
| David Beane |
| Lynn Godfrin and Peter Godfrin Jr. |
| Jeff and Deb Hall |
| Bob and Susan Hiatt |
| Wasim and Andrea Khan |
| Charles and Anita Lenoir |
| Kent and Andrea Noland |
| Eileen O'Hara |
| Mathevee Perumal and Dan Doyle |
| Michael and Megan Wizniak |

10-Year Awards

| |
|--------------------------------------|
| Jim and Schatzi Ball |
| Robert and Karen Brush |
| Steve and Henna Fuller |
| Jennifer Nicholson and Larry Hedlund |
| Patricia Smithson |

Sponsor Service Recognition

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Service Awards Continued...

15-Year Awards

Paul and Maggi Choplin

Candice McField

Ms. Irina Kobzeva-Pavlovic and

Mr. Robert Pavlovic

20-Year Awards

Jack Schmid and Errett Schmid

Tom Waggoner and Jane Kohl

Waggoner

25-Year Award

Gary Lofstrom and Sharon Valasek

30-Year Award

LTC(Ret) Merrill Watt

35-Year Award

Pamela Simmons

40-Year Awards

Duane and Betty Olberding

Thelma Simmons

Emeritus Sponsor Recognition

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Thank you to the following sponsors who have reached emeritus status (sponsored > 20 years & no longer sponsoring). We are grateful for your many contributions to sponsorship. Relationships with our allies are stronger because of you.

Larry & Barbara Dolci

Howard Eichenwald

Darrell & Margie Holland

Gene & Linda Jacobs

Rosemary Olshanski Karp

Gwenn Puetz

Tom & Kay Willy

2024/25 Election Results

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| <u>Office</u> | <u>Name</u> |
|---|-----------------|
| President | Don Fuson |
| 1 st Vice President-Membership | Joan Barrett |
| 2 nd Vice President- Programs | Jeff Muchow |
| 3 rd Vice President-Administrative | Larry Hedlund |
| Treasurer | Sharon Johnson |
| Secretary | Stan Shipman |
| Term expiring 2025 | |
| Director | Pat Burnett |
| Director | Kimberlee Ried |
| Director | Eric Schoenberg |
| Term expiring 2026 | |
| Director | David Nanos |
| Director | Michael Wizniak |
| Term expiring 2027 | |
| Director | Nova Clarke |
| Director | Eleanor Raggett |
| | |
| Military Chair/Liaison | Sharon Valasek |

New Board Members

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Michael Burke spent 44 years working for the Federal Government before retiring in 2020. He spent 23 years in the U.S. Army, eight years as a contractor in the Office of the Secretary of Defense and Bureau of Diplomatic Security, and 12 years as a Department of the Army civilian teaching at the Command and General Staff College. When not traveling, he volunteers with several organizations in the downtown KC area, tends a small balcony garden, and tries to get out to play a round of golf when he can.

Mike and his wife of 42 years, Bonnie Joranko, reside in the Quality Hill neighborhood of KCMO. While they are relatively new to our organization, they served as Fort Leavenworth sponsors for 19 students over 12 years. They look forward to supporting our International Military Students and their families through GKCPTP for many more years to come.

New Board Members

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Jeff Muchow and his wife Mary Jane (MJ) have been residents of Overland Park, KS for 24 years. They have sponsored IMS officers for 16 years and thoroughly enjoyed the opportunity to meet and entertain impressive young men and their families over the years. We have visited two of our officers in Chile on two occasions and plan to visit other officers incoming years as we explore travel ventures such as our recent tour of Southeast Asia. Jeff is a veteran of food and agricultural processing industries senior management engagements in business startups, mergers and turnaround situations for food processing enterprises.

Previously, Jeff was assistant to the Chairman of IBP and president of IBP's China Joint He has also worked on projects in Russia, Bulgaria, Poland and Brazil during the past 35 years. He received his bachelor's degree in agricultural economics, a master's degree, and an MBA in 1976. Jeff was a US Air Force flight instructor with 1,800 hours in fighter aircraft. He currently lives in Overland Park, Kansas and is married to Mary Jane Muchow and enjoy traveling, hiking, golfing, pickleball, and visiting their son Austin and his wife Erin in Corpus Christi, TX.

New Board Members

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Nova Clarke is a ranger with the US Fish and Wildlife Service based at Marais des Cygnes National Wildlife Refuge in Pleasanton, KS. She is a relatively recent Kansas resident, moving here in 2020 from Louisiana. She has been a ranger with both the National Park Service and the US Fish and Wildlife for 27 years, moving around the country. During her assignments at different national parks she has had the chance to interact with a lot of visitors from other countries and it is always interesting to hear perspectives and their views on things and also the amazement at the beauty of our parks.

She has been enjoying Kansas and also volunteers with several of the performing arts institutions in the area when she isn't spending time outside.

Closing

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- GKCPTPC has a distinctive focus on international military officer sponsorship
- Many members have deep gratitude for this special organization, readily contributing their time and talents
- A heartfelt thank you from your GKCPTP Council board!

Thank you for attending!

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QUESTIONS